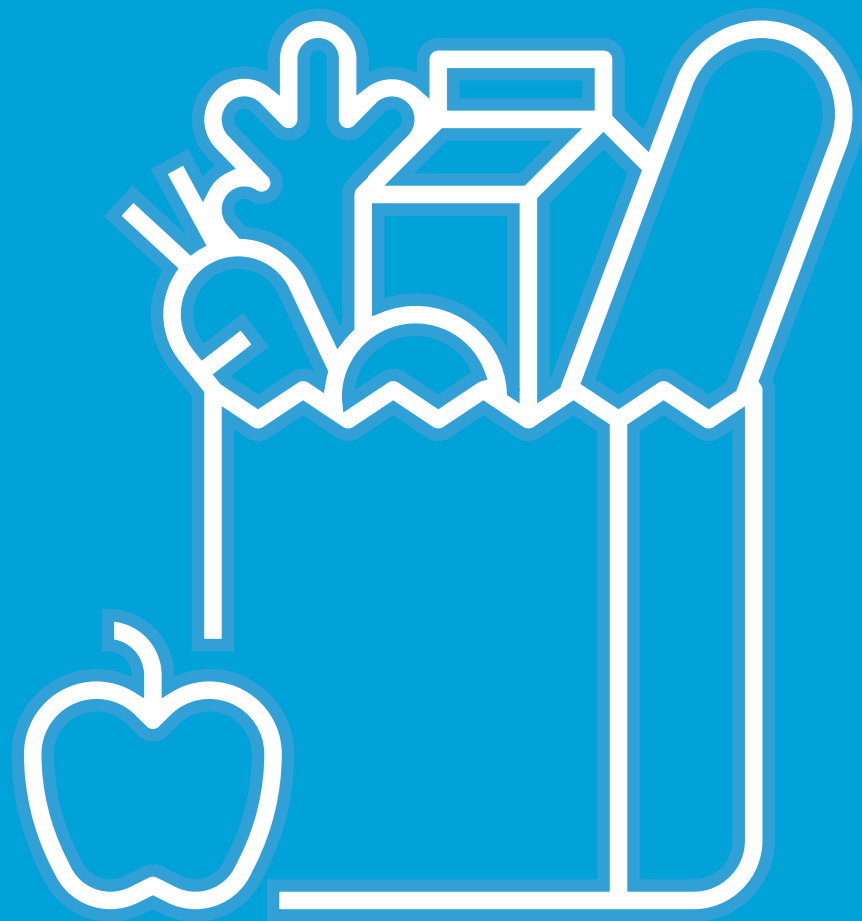




Rescuing
Leftover
Cuisine

2021 IMPACT REPORT





Letter From the CEO

To My Fellow Food Rescue Enthusiasts,

When we first started Rescuing Leftover Cuisine in 2013, our mission included a grand vision: **to be the world's most widely used solution for excess food**. At the time, "food rescue" was a little known expression. Now, thanks to your support, time, and donations, many of us know that donating food is actually encouraged, not illegal. Over the last eight years, this work has become even more important. Not only has food insecurity been exacerbated by the effects of the pandemic, but we have also begun to recognize the environmental impacts of food waste. All of these developments lead to an increased need for our work moving into 2022.

Over the past couple of years, our organization has made investments that will allow us to expand our impact immensely over the course of the next three to five years. Rescuing Leftover Cuisine will **make deeper commitments to the cities and communities we have a presence in**, and we will be **creating new branches across key cities where our food rescue operations can make an impact**. All across the nation, we can begin to hold the expectation that all excess food should be donated and not thrown away. Exciting developments can be seen, especially in New York City. I was honored to be a part of the NYC Mayoral Food Transition Team and to have a seat at the table in highlighting important directions of the new mayor's food policy. In NYC, we also are **excited to see the NYS Food Donation and Food Scraps Recycling Law go into effect in 2022**. The food rescue movement is picking up steam and we have so much positive momentum to capitalize on.

We achieved a lot in 2021, from overcoming the impacts of the pandemic as well as **passing a milestone of 7 million pounds of food rescued** that would have been thrown away. Thank you for helping to make this happen. Without your continued blood, sweat and tears, we would not be where we are today. I also continue to see a great deal of potential in the work that we're doing, and I'm excited to see us continue to expand and grow the movement even further! Thank you so much again!

Sincerely,
Robert Lee and the RLC Team



Overview of Our Stats

2020

VS

2021

\$1,102,526 Raised



\$1,580,074 Raised

1,677 Donors



1,393 Donors

1,415 Rescuers



1,339 Rescuers

7,863 Rescues



11,358 Rescues

1,541,183 LBS Rescued



1,256,011 LBS Rescued

1,284,319 Meals Provided



1,046,676 Meals Provided

2021 gave way to many changes for RLC, with a heightened focus on growth. The fundraising department welcomed a full-time grant writer, a part-time fundraising manager for New Jersey, and we are planning to expand even further in the months to come. As the pandemic became a part of 'normal life', we ensured that we are still on the right path and our mission evolves with the circumstances – the result was an edited mission statement and vision statement for our organization.

However, none of these changes halted our fundraising efforts and results in any way! We completed our first 30 Day Challenge with 30 Rescues in 30 days during the month of November with the help of our Challenge team led by BOD member Herm Cukier. For the year RLC received over 3,200 separate donations, and for the first time finished GivingTuesday as the top organization out of 5,900 other organizations worldwide with a total of \$120,397.00 raised across all branches!

Fundraising & Development Highlights

RLC's food rescue operations continued to grow in 2021 as we welcomed our newest branch, Rhode Island, and added new food donor partners in each of our branches. COVID-19 has continued to significantly restrict our operations across all branches, affecting our food donors, nonprofit recipient partners, and rescuers. That said, our dedicated rescuers still show up and make an impact in their communities every single day by connecting our food donors' donations with our nonprofit recipient partners.

We aimed to rescue over 1 million pounds for the fourth consecutive year and we were able to meet that goal with over 1.2 million pounds of food rescued in 2021. Due to the impacts of COVID-19 not all of our food donor partners have been able to resume donations but many did return in 2021 and we look forward to welcoming returning and new food donor partners to the RLC network in 2022.

Operations Recap



We were thrilled to extend our Grubhub partnership into 2021. We continued picking up meals from minority owned businesses in Boston and NYC in an effort to help them recover from the pandemic and provide meals to the food insecure. Through October 2021, this partnership **purchased and delivered just shy of 118,000 meals between the two cities.**

After the success of waves 1 and 2 of our partnership, we launched wave 3 in November. Thanks to Grubhub's commitment to RLC and our work, we're able to **extend this partnership to our Atlanta, Columbus, Dallas, and Rhode Island branches.** We've continued to purchase and deliver meals from Grubhub partners in Boston and NYC. In addition to that, we introduced a new component that is even more aligned with our mission **to redistribute excess food to feed those experiencing food insecurity.** A portion of the funds will be used to **cover the cost of picking up excess food from Grubhub partner restaurants and distributing that food to our nonprofit recipients.** We can't wait to share future updates with you in 2022.

Partnership Highlight I





Partnership Highlight II



Our relationship with KIND has always felt natural due to their belief that acts of kindness can be a transformative force for good, they take an AND approach to everything they do, and that starts with the way they do business. They believe it's simply good business practice to donate their products back to their communities whenever possible. They also know that their products help deliver convenient, nutrient-dense foods to food partners that often lack a sustained supply of healthy foods, and are proud to support communities with these donations.

RLC would not be the organization it is today without our KIND partnership dating back to 2014. RLC was a two time KIND Causes grant recipient, receiving a total of \$20,000 to rescue food and deliver to those in most need. Since then, RLC has continued to support KIND's donations by identifying partners across the nation in need of nutrient-dense, food donations and the KIND team has enjoyed volunteering their time to deliver food with RLC in NYC!

Through 2021, KIND has donated over 2,700,000 pounds of their nut bars, breakfast bars, healthy grains bars, protein bars, cereal, and other products. That incredible amount of food represents almost 40% of our total food rescued since our start.

NEW ORLEANS

Branch Manager: Britney Majure

Total LBS Rescued: 1,939

Total Meals Provided: 1,616

Highlights:

- Brought on a new Associate Board
- Maintained a 100% pickup coverage rate
- Drastically increased amount of rescuers
- Strengthened community ties through community events and partnering with local universities

NEW YORK CITY

Branch Manager: Justin Robles

Total LBS Rescued: 329,685

Total Meals Provided: 274,738

Highlights:

- Maintained a pickup coverage rate above 98% for 2021
- Engaged 1,300 rescuers
- Partnered with 65 nonprofit recipients
- Partnered with 65 food donors

NEW JERSEY

Branch Managers: Ava Ikbal & Jessyca Saavedra

Total LBS Rescued: 41,985

Total Meals Provided: 34,988

Highlights:

- Brought on two part time staff
- Drastically increased rescues from 248 in 2020 to 1,366 in 2021
- Increased rescuers from 116 in 2020 to 313 in 2021



ATLANTA

Branch Managers: Rachel Bergstrand & Kristan Newman

Total LBS Rescued: 30,868

Total Meals Provided: 25,723

Highlights:

- Increased monthly rescues by 260% since 2020
- Expanded food donor partners to include hospitals, catering halls, and stadiums
- Maintained 100% pickup coverage rate throughout 2021
- Currently participating in Grubhub partnership

BRANCH RECAPS

DALLAS

Branch Manager: Ken Masterson

Total LBS Rescued: 35,653

Total Meals Provided: 29,711

Highlights:

- Increased monthly rescues from an average of 49 in 2020 to 66 in 2021
- Recruited 183 rescuers over the course of the year
- Maintained 100% pickup coverage rate throughout 2021
- Currently participating in grubhub partnership



MASSACHUSETTS

Branch Manager: Dana Siles

Total LBS Rescued: 194,723

Total Meals Provided: 162,269

Highlights:

- Successfully completed 4,620 rescues in 2021
- Worked with 76 food donors
- Partnered with 74 nonprofit recipients
- Engaged 800 rescuers

COLUMBUS

Branch Managers: Nicole Travis-Shields & Terrence Brooks

Total LBS Rescued: 109,880

Total Meals Provided: 91,567

Highlights:

- Increased monthly rescues by 100% since 2020
- Used existing relationships to consistently recruit new rescuers
- Increased number of nonprofit recipient partners by 66%
- Currently participating in Grubhub partnership

RHODE ISLAND

Branch Manager: Dana Siles

Total LBS Rescued: 9,935

Total Meals Provided: 8,279

Highlights:

- Launched in March 2021
- Maintained a 100% pickup coverage rate
- 260 rescues in its first year
- Recruited 44 rescuers



2021 Financial Snapshot*

*Final 2021 audit to be completed later in 2022

REVENUE

\$1,659,400

EXPENSES

\$1,485,255

% OF EXPENSES

Programs: 90%

Management: 6%

Fundraising: 4%



Looking Forward to 2022

RLC is heading into 2022 with great momentum after our first ever first place finish with our GivingTuesday fundraiser. In addition, we saw strong growth out of our newer branches and with that we're looking to expand our footprint in the new year. As we continue to mature as an organization, it's important we adjust the way we present our brand. This is why we're entering 2022 with an updated website and we'll be releasing our new mission and vision statements later this spring.

Thank you again to everyone who has supported our work this past year! We look forward to even more success in the fight against food waste and hunger in 2022.



Special Thanks

HQ STAFF

Robert Lee CEO & Co-Founder

Catherine Smiley Chief Operating Officer

Stephen Walsh Finance Director

Rebecca Reagan Development & Corporate Engagement Director

Andrew Creamer Marketing Director

Justin Robles Operations Director

Katie Stoll Branch Coach

Shilpi Tandon HR Manager

BOARD OF DIRECTORS

Alexander Atzberger

Ashish Contractor

Herman Cukier

Rohit Dave

Lauren Davidson Sachs

Aditi Davray

Soraya Depowski

Robert Frenchman

Kate Glasser

Carrie Goldin

Jill Greenwald

Colin Kim

Seema Pandya

Maria Schneider

Lia Simeone

Hoi-Ling Wong