



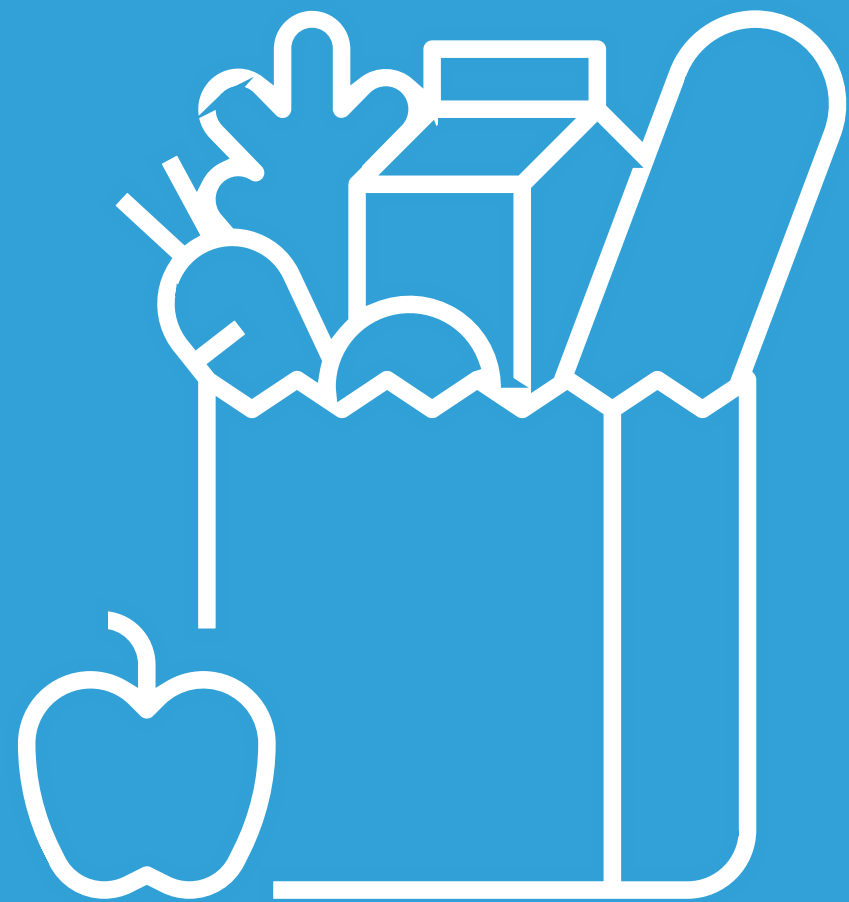
Rescuing
Leftover
Cuisine

NOODLES
SUPERCULTURE

2022 IMPACT REPORT



Rescuing
Leftover
Cuisine



Letter From the CEO

To My Fellow Food Rescue Enthusiasts,

It is quite an exciting time to be in food rescue! In 2022, we saw our earlier investments in staff, technology, and partnerships pay off and we saw amazing impact. We redistributed over 2.9 million pounds of food, which brought our historical total to over 10 million pounds. That's an incredible 133% more than what we rescued in 2021 and 45% more than our 2022 goal. Thank you for your support and help in rescuing so much food that would have otherwise gone to waste. For each pound we rescue, we go one further step towards a future where all excess food is donated rather than thrown away.

2022 was also a big year for the general food rescue movement as the impact of wasted food on our climate and wallets continued to be top of mind in our society. With food prices hitting all time highs, we saw very high demand for the food assistance programs we support. That demand did lead to some very positive news at the end of 2022, with the passage of the Food Donation Improvement Act (FDIA). The FDIA makes it easier for businesses to donate their excess food by expanding liability protection.

We continued to focus on our local branches and with the support of our partner Grubhub, opened a Chicago branch in the summer of 2022. In addition to strengthening the branch model, we focused our efforts on a new large-scale food donor program. This model focuses on food donors further up the supply chain and allows us to rescue thousands of pounds during a single rescue. We believe this combination will set us up for success going forward.

Thank you once again to all of our rescuers, food donors, nonprofit recipient partners, and supporters who make up our incredible community. We look forward to another year of Feeding People, Not Landfills!

Best,

Robert Lee and the RLC Team

Overview of Our Stats

2021

VS

2022

\$1,580,074 Raised



\$1,702,489 Raised

1,393 Donors



1,077 Donors

1,339 Rescuers



1,401 Rescuers

11,358 Rescues



14,025 Rescues

1,253,335 LBS Rescued



2,927,113 LBS Rescued

1,044,446 Meals Provided



2,439,261 Meals Provided

2022 was a transitional year for our Development team as we welcomed new team members including a new Development Director and a new, more centralized team structure. That allowed us to move away from the previous hyper local strategy we had in place. The 2021 and 2022 investments in grant writing paid off as we were able to increase our submissions and increase our success rate.

However, none of these changes halted our existing fundraising efforts and results in anyway! After setting our GivingTuesday record in 2021 with \$120,397 raised, we were able to increase that total to \$192,592 in 2022. A 60% increase! Thank you to all of our supporters who make our food rescue work possible.

Fundraising & Development Highlights

2022 was RLC's year to focus on expansion. That includes an expansion of partners, locations, roles, and types of food donors. With assistance from our partner, Grubhub, we managed to open our Chicago branch in June! In our first six months of operation, we rescued 6,362 pounds of excess food from eleven different food donors. We see huge potential in this area with our brand new Food Donor Sales Team taking weekly calls with local businesses to bring on new food donors and opportunities.

We rolled out the Paid Lead Rescuer role across all branches, which led to a more consistent weekly pickup coverage rate and impact. We also saw an expanded, more national presence of RLC outside of our branches. By working with large-scale food donors providing thousands of pounds on a given food rescue, we have now redistributed excess food in various parts of California, New Jersey, Nevada, Michigan, and Illinois. This was our first year pursuing food donors further up the supply chain and it yielded great results!

We look forward to the challenges 2023 will bring, as we look to increase our brand exposure and partnerships that will allow us to make this upcoming year our biggest year yet!

Operations Recap



Partnership Highlight



Our Grubhub partnership continued to evolve as we entered the second year of their three year pledge. We shifted away from purchasing meals from Grubhub partner restaurants to redistributing their excess food as a way to stay closer to our mission.

In an amazing commitment to RLC and our work reducing wasted food and hunger, Grubhub pledged \$1,500,000 over three years starting in 2022. That funding allowed us to expand to Chicago, helped us grow our large-scale food donor program, and will allow us to expand to the west coast in 2023.

Large-scale Food Donor Program

In an effort to increase RLC's impact and provide more meals for our neighbors experiencing food insecurity, we are focusing on an additional strategy: large-scale food donors. These food donors are further up the food supply chain and include food producers who are able to donate thousands of pounds of food at once, allowing our nonprofit recipient partners to receive the equivalent of thousands of meals in one delivery.



BRANCH RECAPS

CHICAGO

Total LBS Rescued: 6,362
Total Meals Provided: 5,302

Highlights:

- Launched in June 2022
- Maintained a 100% pickup coverage rate
- Had 86 rescues in the first six months

NEW YORK CITY

Total LBS Rescued: 357,915
Total Meals Provided: 298,263

Highlights:

- Increased annual pounds rescued by 9%
- Maintained a pickup coverage rate of 98% for 2022
- Had 910 active rescuers
- Signed on 43 new food donors

NEW JERSEY

Total LBS Rescued: 49,990
Total Meals Provided: 41,658

Highlights:

- Increased annual pounds rescued by 19%
- Recruited 25 new Lead Rescuers
- Signed on 28 new food donors



ATLANTA

Total LBS Rescued: 41,581
Total Meals Provided: 34,651

Highlights:

- Increased annual pounds rescued by 35%
- Signed on 23 new food donors
- Recruited 36 new Lead Rescuers

DALLAS

Total LBS Rescued: 25,528
Total Meals Provided: 21,273

Highlights:

- Recruited 44 new Lead Rescuers
- Signed on 7 new food donors
- Maintained 97% pickup coverage rate

MASSACHUSETTS

Total LBS Rescued: 254,261
Total Meals Provided: 211,884

Highlights:

- Increased annual pounds rescued by 31%
- Recruited 141 new Lead Rescuers
- Signed on 37 new food donors

COLUMBUS

Total LBS Rescued: 35,145
Total Meals Provided: 29,288

Highlights:

- Recruited 13 new Lead Rescuers
- Signed on 8 new food donors
- Maintained 96% pickup coverage rate

RHODE ISLAND

Total LBS Rescued: 31,627
Total Meals Provided: 26,356

Highlights:

- Increased annual pounds rescued by 318%
- Recruited 80 new Lead Rescuers
- Signed on 9 new food donors





2022 Financial Snapshot*

**Final 2022 audit to be completed later in 2023*

REVENUE

\$1,843,000

EXPENSES

\$1,573,000

% OF EXPENSES

Programs: 90%

Management: 6%

Fundraising: 4%



RLC is heading into 2023 with a strong foundation after our most impactful year on record. We'll look to use the learnings from the successful launch of our Chicago branch to launch a west coast branch later this year. With our large-scale pickup program now in motion, our **2023 goal is to redistribute 4,000,000 pounds of food to our neighbors in need.** With record high food prices, additional SNAP benefits ending, and other pandemic-era financial support programs already over, we're expecting a dramatic increase in the need for food assistance. With the support of our community, we know we can help meet that demand.

We think it's important to stay up-to-date with developments in the wasted food space. With that, we're updating our carbon emissions calculation to reflect updated research. Going forward we'll be **reporting 2.33 pounds of carbon emissions mitigated for each pound of food rescued based on the 2021 EPA Environmental Report.** This is a conservative estimate, which we felt was most accurate since we cannot account for the emissions produced during our food rescues.

Thank you again to everyone who has supported our work this past year! We look forward to even more success in the fight against wasted food and hunger in 2023. Let's continue to Feed People, Not Landfills!



Special Thanks

STAFF

- | | |
|----------------------------|---|
| Robert Lee | CEO & Co-Founder |
| Catherine Smiley | COO |
| Rachel Bergstrand | Development & Corporate Engagement Director |
| Andrew Creamer | Marketing Director |
| Justin Robles | Operations Director |
| Dana Siles | Partnerships Director |
| Luke Petronella | Videographer & Brand Ambassador |
| Jessyca Saavedra | Operations Manager |
| Emma Rosche-Ritchie | Operations Manager |
| Christina Banick | Grants Writer |
| Shilpi Tandon | HR Manager |
| Bret Carr | Development Manager |
| Manuel Jourdain | Business Sales Associate |
| Zack Rickert | Business Sales Associate |

BOARD OF DIRECTORS

- | | | |
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| Ashish Contractor | Colin Kim | Paul Sun |
| Herman Cukier | Courtney Ozer | Ashi Varia |